AGENT APPLICATION/PROFILE FORM

APPLICATION FOR APPOINTMENT OF REPRESENTATIVES FOR THE
RECRUITMENT OF OVERSEAS STUDENTS FOR THE WILLIAM LIGHT INSTITUTE

For Office Use Only

Date Received:

Approved: □

Not Approved: □

Reason Not Approved: _________________________________

Smartfutures Group - Level 1, 211 Pulteney Street, Adelaide, South Australia 5000
Email: info@wli.sa.edu.au - Ph: 08 8223 2544
This is only an application for consideration to be appointed as an Approved Representative of The William Light Institute. Completion of this Application does not guarantee that you receive an agent agreement.

The application process could take up to 6 to 8 weeks to process. A successful applicant will receive a Letter of Appointment and Agent Agreement to Operate as The William Light Institute agent and representative.

In order to assist The William Light Institute in the selection of agents to represent them please complete this form as comprehensively as possible and return it by fax on +61 8 82232566 or email: info@wli.sa.edu.au

1. Company or Personal Background

Company Name: _________________________________________________________________

Contact Name: (Ms/Miss/Mr/Dr) ___________________________________________________

Address: _____________________________________________________________________

Phone: ___________________ Fax: _______________ Email: __________________________

What is your Internet / homepage address? _______________________________________

Is this the head office or branch office? Please include the location of all offices within your company.

Head Office Yes / No Country: ____________________________________________________

Branch/s Yes / No Address/s: ___________________________________________________________________________________________________

Description of core business: ______________________________________________________

Year business was established: ___________ Number of years in existence: _______________

Number of students referred to Australian educational institutions over the last year: __________

Number of students referred to institutions in other countries: _______________________

Existing number of staff: ____________________

Please describe your history of contact with The William Light Institute:

________________________________________________________________________________

________________________________________________________________________________

________________________________________________________________________________

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# 2. Details of Key Directors and Employees of Representative / Agent

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3. Understanding of and Complying with ESOS Requirements

Are you prepared to regularly monitor (please circle Yes or No):

a) The Department of Immigration and Border Protection (DIBP) website (http://www.immi.gov.au)?
   Yes / No

   Yes / No

   Yes / No

   Yes / No

Are you prepared to comply with all requirements of The William Light Institute about advertising and course material, application procedures and providing information to students?

Yes / No

Are you prepared to only use material supplied by The William Light Institute to describe The William Light Institute and its courses?

Yes / No

Do you understand that you cannot commit The William Light Institute to accept any prospective students into any course at The William Light Institute?

Yes / No
4. Description of Potential Market

Which geographical area will your potential market come from? Please describe any strengths you have in these regions to justify your choice.

_______________________________________________________________________________________
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Please describe the characteristics of your potential market (age, income, educational background, others like industry affiliates, university networks, etc.). Please use separate sheets, if necessary.

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<th>Region</th>
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Which Program areas do you believe would be of greatest interest to prospective students in your region or area?

- Information Technology
- Business & Management
- Accounting
- ELICOS/English Language
- Nursing
- Education
- Foundation Studies

Also please indicate for these courses whether they have interest at diploma/advanced diploma, undergraduate and postgraduate level.

_______________________________________________________________________________________
_______________________________________________________________________________________
_______________________________________________________________________________________

Smartfutures Group - Level 1, 211 Pulteney Street, Adelaide, South Australia 5000
Email: info@wli.sa.edu.au - Ph: 08 8223 2544
5. Referees

Please list the names of three (3) referees and their contact numbers / details.

**NB You must provide these referees before your application will be considered.**

1. Name__________________________________________________________
   Position________________________________________________________
   Address________________________________________________________
   Tel No____________________ Fax No_______________________________
   E-mail_________________________________________________________

2. Name__________________________________________________________
   Position________________________________________________________
   Address________________________________________________________
   Tel No____________________ Fax No_______________________________
   E-mail_________________________________________________________

3. Name__________________________________________________________
   Position________________________________________________________
   Address________________________________________________________
   Tel No____________________ Fax No_______________________________
   E-mail_________________________________________________________
Please use the space provided below to include any other information you consider to be of importance to this application.

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Signed by: ____________________________________________________________  Date: ________________

Please return completed form to:

Post:
International Office
The William Light Institute
Level 1, 211 Pulteney Street
ADELAIDE, SOUTH AUSTRALIA 5000

Email: info@wli.sa.edu.au

Fax: +61 8 8223 2566